

Optometric Educators SCHOLARSHIP FUND

A portion of the proceeds from this meeting will be donated to fund an endowed scholarship for an incoming optometry student.

All courses have been submitted for COPE approval.

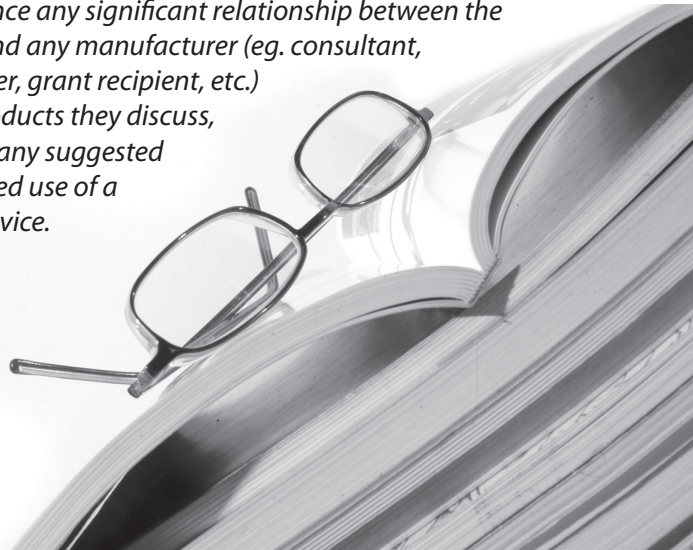
All participants will receive their Attendance Transcript at the conclusion of their final course attended for the weekend.

- For course registration, fill out the form and forward it with your check made payable to OPTOMETRIC EDUCATORS, INC. Mail completed registration and check to: **OPTOMETRIC EDUCATORS, INC., 7652 Sawmill Road #147, Dublin, OH 43016-9296.**
- You will receive confirmation and admission receipt by return mail.
- Lecture course enrollment is limited to the first 200 optometrists registered. Rooms have been set aside at the Crowne Plaza - Dublin for registrants. Registrants are responsible for making their own room reservations.

CANCELLATION POLICY

- **614-292-3246** • **Notification of cancellation for our July program must be received by July 25, 2011** to entitle you to a full reimbursement of your Registration Fee, minus a \$5.00 service charge. There will be no reimbursement after that date.
- A \$5.00 charge will be assessed to replace lost Transcripts.

NOTE: Optometric Educators, Inc. (OEI) and The Ohio State University College of Optometry sponsor continuing education for scientific and educational purposes only and do not promote the products of any manufacturer, directly or indirectly. Lecturers and moderators who present information at OEI-sponsored programs are required to disclose to the audience any significant relationship between the lecturer and any manufacturer (eg. consultant, stockholder, grant recipient, etc.) whose products they discuss, as well as any suggested unapproved use of a drug or device.



Optometric Educators, Inc.
7652 Sawmill Road #147
Dublin, OH 43016-9296

Optometric Educators

Annual Summer Continuing Education Conference

JULY 29, 2011 / The OSU College of Optometry
JULY 30-31, 2011 / Crowne Plaza, Dublin / Dublin, Ohio

LODGING - The CROWNE PLAZA - DUBLIN is holding a block of sleeping rooms for participants in the Summer Continuing Education Conference. Room reservations should be sent directly to:

RESERVATIONS : Crowne Plaza - Dublin, 600 Metro Place North, Dublin, OH 43017
Phone: 614-764-2200 / 1-866-372-5566 / Fax: 614-764-1213

To guarantee reservations, please supply hotel with a major credit card number or pre-pay for the first night. Check-in is 3:00 pm; check-out is Noon. A baggage check room is available for guests planning to depart later than Noon. Deadline for reservations is **JULY 8, 2011**. Rooms may be available after that date, but that is the official release date on the room block. When making reservations by telephone, **be sure to identify yourself with Optometric Educators, Inc.** so that you will receive the reduced rate.

Room rate for this conference is: \$99.95 plus tax, which includes free breakfast buffet and free WiFi in rooms

DRIVING DIRECTIONS: Crowne Plaza - Dublin is accessible from any direction by taking I-270 to exit 17a. Exit 17a to first light, Frantz Rd. Take right on Frantz to the first light, Metro Place North. Right on Metro Place North to Crowne Plaza on the right at 600 Metro Place North. The meeting will be in the GRAND DUBLIN BALLROOM.

Sponsored by an
Educational Grant from VSP
VSP
Vision care for life

Optometric Educators

Optometric Educators, Inc.
and
The Ohio State University College of Optometry
present their

Annual Summer Continuing Education Conference

July 29, 2011
THE OSU COLLEGE OF OPTOMETRY

July 30-31, 2011
CROWNE PLAZA, DUBLIN
Dublin, Ohio

Celebrating
20 years of
Therapeutic use
in Ohio



Friday July 29, 2011

6:00 – 9:00 p.m. (*) (3 hrs)

Fee: \$100.00

Continuing Optometric Competency: Testing Your Advanced Practice Knowledge

Gregory W. Good, OD, PhD; Gregory Nixon, OD; Aaron Zimmerman, OD, MS

Using an interactive format, attendees will test their own optometric acumen. The presenters will start each case scenario with one to several multiple choice questions. The questions will provide a format for attendees to demonstrate what they have learned through many years in practice. Through this format, the attendee will gain skills in analyzing multiple choice questions and gain knowledge in a broad mix of optometric areas. The presentation will be divided into 3 sessions: 1) Contact Lens and Anterior Segment, 2) Binocular Vision and Neuro-Optometry, and 3) General Optometry (for example: visual acuity, contrast sensitivity, and color vision).

Attendees will be able to participate in the presentations using TurningPoint technology (clickers) to help illustrate common misconceptions and informational short-falls in the care of these patients with interesting and substantial ophthalmic conditions.

**Attendance limited to 75 participants.
Dinner will be provided.**

The Friday night program will be held at the **OSU College of Optometry in Room 33 (lower level).** Please park in the "Safeauto" parking garage on Westpark in front of the University Hospital. Parking vouchers will be issued at the conclusion of the event. There is construction in this area so please give yourself enough time to arrive on time, as CE credit cannot be awarded for late arrivals.



Saturday July 30, 2011

8:30 a.m. Barriers to Compliance - Psychological & Cognitive Factors

Joan Nerderman, RN, OD

Why don't our patients take our advice? Attendees will become familiar with patient's psychological and cognitive defects that can affect compliance as well as the side effects of their medications used to treat these conditions. A short video and tips to improve health literacy will be presented. (1 hr)

9:30 - 11:30 a.m. Myopia Control

Jeffrey Walline, OD, PhD

Information about the latest theories of myopia control will be presented, along with results from a variety of clinical trials and clinical studies. All of the information will be summarized for clinical consumption and presentation to curious patients. (2 hrs)

1:00 - 3:00 p.m. Contact Lens Update

Jason Nichols, OD, MPH, PhD

There have been tremendous advances in the field of contact lenses over the last ten years. These include developments in contact lens designs, materials and care solutions that have benefited our patients in many ways, such as in comfort and vision. This talk will provide a comprehensive update on the contact lens industry and how we can use these new technologies to optimally impact and improve on patient care in terms of comfort, safety, convenience, and visual correction. (2 hrs)

3:00 p.m. Maximizing Patient Interest and Success with Soft Multifocal Contact Lenses

Shannon Zollinger, OD

Given the aging population, many of your current contact lens patients will be looking for the best option for maintaining clear near vision as they become presbyopic. This lecture will cover all the key elements that must be considered and understood when making recommendations and fitting presbyopic patients into multifocal contact lenses. (1 hr)

Sunday July 31, 2011

8:30 a.m. (*) Contemporary Allergy Treatment

Alan Kabat, OD

This course reviews the pathogenesis, emerging scientific theories, clinical manifestations, and therapeutic options for the management of allergic eye disease. An extensive discussion of current medications and their specific attributes is included. (1 hr)

9:30 - 11:30 a.m. (*) The Philosophy & Pharmacology of Ocular Infection Management

Alan Kabat, OD

Ocular infection is a serious concern for today's practitioners. Antimicrobial and anti-inflammatory agents significantly limit the impact of these potentially sight-threatening encounters; a thorough understanding of these drugs is crucial. This course reviews the indications and options for anti-infective therapy. Scientific evidence and clinical cases help to convey important concepts. (2 hrs)

11:30 - 12:45 p.m. Lunch Presentation: 20th Year of Therapeutics Celebration – "We've Come a Long Way Baby"

Panel: Kevin Alexander, OD, PhD; Arol Augsburger, OD, MS; Richard Hill, OD, PhD; Gregory Nixon, OD
Moderator: Gregory Good, OD, PhD



Kevin Alexander, OD, PhD



Arol Augsburger, OD, MS



Richard M. Hill, OD, PhD



Gregory Nixon, OD

In May of 1992 Ohio optometrists were first allowed to use a small number of specific pharmaceutical agents to treat anterior eye disease. We will celebrate this event with a discussion from several of the primary players that helped make this happen. Concerted efforts by many, including Drs. Arol Augsburger, Kevin Alexander, Richard Hill and Greg Nixon, have helped shape optometry's scope of practice in Ohio to its present state. Please join us to hear the backroom stories of the legislative battles encountered along the way.

**Box Lunch will be provided courtesy of the Ohio Optometric Association
Continuing Education Credit is NOT provided for Lunchtime Panel Discussion**

1:00 p.m. (*) Anterior Uveitis: Guidelines for Clinical Practice

Kevin Alexander, OD, PhD

This course reviews the optometric management of anterior uveitis based on the AOA Guidelines. Emphasis of the course is on correlating anterior uveitis with common systemic etiologies, as well as pharmacological management. (1 hr)

2:00 p.m. (*) Contact Lens Related Microbial & Inflammatory Keratitis - An Update on Trends, Pathophysiology and Treatments

Aaron Zimmerman, OD, MS

This course will discuss the incidence of various forms of microbial keratitis as well as inflammatory events related to contact lens wear. Current theories on the pathophysiology of bacterial keratitis and infiltrative events will also be presented. Current preventive methods and treatments, as well as clinical cases will be included. (1 hr)

3:00 p.m. (*) Management of Ocular Pain

Gregory Nixon, OD

This course will review the physiology of pain signals and the pharmacological agents used in the management of ocular pain. Presented agents will include both topical and oral formulations and will cover anesthetics, NSAIDs, and narcotic agents. Guidelines for the management of ocular pain in commonly encountered ocular conditions will also be reviewed. (1 hr)

Course Selection Check boxes in front of your lecture selections:

Any doctor who has a current clinical title at the College of Optometry must register by mail (NO online option).

FRIDAY, July 29, 2011 (3 hrs)

- 6:00-9:00 pm (*) "TESTING YOUR ADVANCED PRACTICE KNOWLEDGE"
G. Good, OD, PhD; G. Nixon, OD; A. Zimmerman, OD, MS

SATURDAY, July 30, 2011

- 8:30 am "BARRIERS TO COMPLIANCE: PSYCHOLOGICAL/COGNITIVE"
Joan Nerderman, RN, OD
- 9:30-11:30 am "MYOPIA CONTROL"
(2 HRS) Jeffrey Walline, OD, PhD
- 1:00-3:00 pm "CONTACT LENS UPDATE"
(2 HRS) Jason Nichols, OD, MPH, PhD
- 3:00 pm "SOFT MULTIFOCAL CONTACT LENSES"
Shannon Zollinger, OD

SUNDAY, July 31, 2011

- 8:30 am (*) "CONTEMPORARY ALLERGY TREATMENT"
Alan Kabat, OD
- 9:30-11:30 am (*) "OCULAR INFECTION MANAGEMENT"
(2 HRS) Alan Kabat, OD
- 11:30-12:45 Lunch Presentation: "20th YEAR THERAPEUTICS CELEBRATION"
Panel: K. Alexander, OD, PhD; A. Augsburger, OD, MS; R. Hill, OD, PhD; G. Nixon, OD
(check to indicate if attending; lunch included; no CE credit / no fee)
- 1:00 pm (*) "ANTERIOR UVEITIS: GUIDELINES FOR CLINICAL PRACTICE"
Kevin Alexander, OD, PhD
- 2:00 pm (*) "CL RELATED MICROBIAL & INFLAMMATORY KERATITIS"
Aaron Zimmerman, OD, MS
- 3:00 pm (*) "MANAGEMENT OF OCULAR PAIN"
Gregory Nixon, OD

* Indicates Pharmacology Continuing Education Credit

Friday, July 29, 2011 (6:00-9:00 pm)

\$100.00 for 3-hour Lecture \$ _____

NOTE: FRIDAY PRESENTATION WILL BE HELD AT OSU COLLEGE OF OPTOMETRY

Saturday & Sunday, July 30-31, 2011

Total Number of Hours Selected _____

X \$28.00 per Hour \$ _____

TOTAL ENCLOSED \$ _____

NAME: _____

Mailing Address: _____

Telephone: () _____

**Register Online at:
<http://ceportal.org/OEI/>**

or fill out form and mail to address below:

Make check payable to:

**OPTOMETRIC EDUCATORS, INC.
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Dublin, OH 43016-9296**