

Zadnik Ascends to Academy Presidency

spring 2011





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on the cover

Mark Eger (OD'68) and Karla Zadnik, OD, PhD at the Academy Meeting in San Francisco.

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From the Dean

Dear Optometry Alumni and Friends:

There is nothing that puts a spring in my step quicker than warm temperatures and a chance to brag on our exceptional faculty, staff, students, and alumni. Welcome to the Spring 2011 edition of the *Buckeye Optometry Alumni Magazine*.

Our cover story in this issue highlights Associate Dean, **Karla Zadnik**, **OD**, **PhD**. If the words "exceptional multitasker" appeared together in *Webster's*, you would find Dr. Zadnik's picture prominently displayed. Dr. Zadnik has an impressive list of academic and professional achievements and an established record of leadership. She is a gifted educator, skilled administrator, and accomplished researcher.

Yet, Karla's most remarkable attribute is her energetic personality and selfless concern for others. Karla's infectious passion for life has attracted adoring friends from all walks of life. She is an exemplar for the concepts of compassion and caring. As countless others, I am deeply honored to call Karla not only my colleague but more importantly my friend.

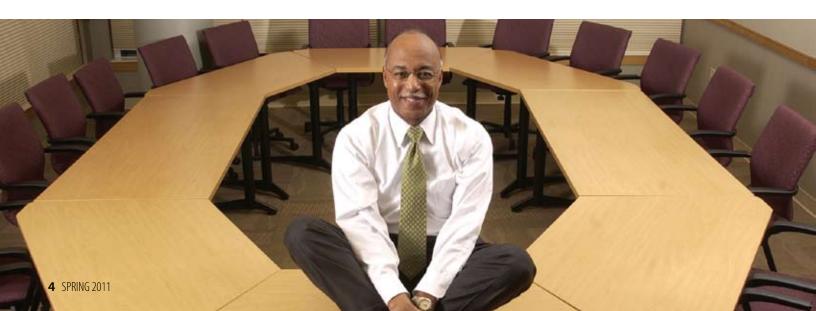
Hobbies are such a wonderful way to work off the stresses associated with everyday life. This magazine has highlighted different hobbies over the years as enjoyed by our alumni. None that I recall, however, requires a front loader! **Robert P. Liggett's (BS'64, OD'68)** knack for growing pumpkins is astonishing. Having surpassed 1,000 lb. pumpkins, he is now determined to grow a 2,000 lb. pumpkin. If past experiences are any indication, it is just a matter of time before this goal is achieved.

As I have mentioned before, I am very grateful for the members of the Dean's Advisory Council and their selfless contribution of time and talent to the College. As you read the biographical piece on **Cheryl Archer (OD'84)**, you'll understand how these individuals are connected to the community and profession they serve and why their insights are so valuable. I am looking forward to spending time with Dr. Archer and her colleagues this spring for our biannual meeting.

As always, there are many other noteworthy alumni, faculty, staff, and students featured in this issue of our newsletter. Thanks to all of you for doing what you do so well.

Best wishes for a warm, enjoyable spring,

Melvin D. Shipp, OD, MPH, DrPH Dean, OSU College of Optometry



From the President

Spring is finally trying to get here. The Buckeyes are in the Sweet Sixteen tonight as I write this message. Optometry Alumni and Friends (OAF) activities also start to liven up along with the spring flowers and grass that will need to be moved before we know it.

Three College of Optometry events that OAF helps to sponsor will be happening soon. These events include the Open House, the White Coat Ceremony for first year students, and Convocation during graduation weekend. Your membership support makes these events possible. The students thank you, the College thanks you, and OAF thanks you for your continued support as members of OAF.

Your membership is more important to the College of Optometry and OAF than just the dollars it generates to support our students. There is an important political aspect to it within the University. By having a strong membership base, Optometry shows the university that our alumni value the education they received. Alumni support indicates that we feel the College is vital to our profession and its growth within the University is important to us. When the University looks at each College, alumni support does play a part in the evaluation of the program. Yes, we are one of the smallest colleges, but OAF continues to perform quite well in the society arena.

Now comes the expected sales pitch after reading the above. OAF has membership support of nearly half of our living alumni. Thank you to all active members. There are some very significant changes that may happen and an increase in OAF support can certainly be helpful. Now is a good time to visit our website, osuoaf.clubexpress.com, and become a member to show your support of our College.

As a reminder, those members who may want to attend Alumni Weekend this fall need to be members of both OAF and the Ohio State University Alumni Association to be eligible to request football tickets. OSUAA memberships can also be processed through their website, ohiostatealumni.org.

As always, Affirm Thy Friendship, O-HI-O.

Roger L. Saneholtz (OD'74)

President, OSU Optometry Alumni & Friends



From the Editor

Think About What Your Patient Feels

Practice management experts suggest that you come in the front door of your practice from time to time, to see what your patients see all day long. Things that don't look odd or out of place for us who work in a location, might find things that are immediately out of place and beg to be addressed, when viewed from a patient's perspective. A couple times a year, I meet with a group of colleagues and we do that exact evaluation for one another at our practice locations.

Recently, my pharmacist sister and I had the opportunity to join our father in an emergency room visit for him. We went to a well-known hospital here in Columbus that is billed as a Level I trauma center and known generally for quality care. Without disclosing private health information, he had medical needs that we felt we had a pretty good idea of how to begin to address, but had no good idea as to the cause. He was concerned, a little upset, and perhaps even a little scared about the visit. I would expect that these emotions are common with most emergency room visits. Folks don't usually go to the ER because they are joyous. They are usually hurting, looking for help to solve an issue, and would like that solution sooner rather than later.

Over an 8 hour period in the ER, as you might expect, he had his health history obtained. Not once, not twice, not 3 or even 4 times; no, he had his health history compiled 5 times by various people. First, it was the intake station employee whose job is really to be sure the proper medical insurance is connected to the patient. Next, a paramedic took his health history, opening with the same line as the intake station, 'What brings you in to see us today?' Then, the ER nurse needed to take a health history, again opening with 'What brings you in to see us today?' Apparently, in a day of electronic health records and 2 prior histories being taken, we had found the one ER nurse who was computer illiterate.

By the time the attending ER physician arrived, and we were a couple hours into our visit, and he opened with 'What brings you in to see us today?, our collective agitation was... well, palpable. Did this physician not read the 3 previous histories? Was he really starting from scratch with his history? Did he really have no clue about the case? Was this multiple history concept a strategy to elicit new facets about the history? We were at a loss. Once the decision was made to admit our father, an admitting physician had to take yet another history. By then, 6 hours into our visit, it seemed that logic was not the guiding principle.

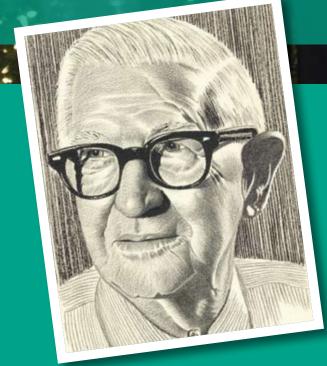
In our practice, the patient has a complete health history obtained by a staff member and I have a chance to review it, add to it, clarify it, or dig a little deeper as needed. I never start my portion of the visit with, 'What brings you in to see us today?' If I look in the record, I will quickly find the reason for the patient's visit. I might restate it or ask for more information, but I don't need to take another history, nor do I need to act as if one has not yet been obtained. To me, reading the record before you see the patient, or as you see the patient simply seems like good patient care. Asking questions like you didn't bother to read the record begs the question, why did that other person ask me any questions?

Colleagues, think about your processes and ways that you do things so that they make sense to patients and help your practice to flow. The folks you care for will appreciate you for it.



Jeffrey A. Myers (OD'84) **BuckEYE Editor**





A Grandfather's Influence

by Jeffrey A. Myers (OD'84)

Andra, Kurt, Dr. Karla, and Nina Marie Zadnik at the American Academy of Optometry Meeting in San Francisco

A line drawing of Dr. Zadnik's grandfather Dr. William J. Henry.



Members of The Ohio State University College of Optometry family gather for a group photo at the American Academy of Optometry in San Francisco

Grandparents often don't live to see the fruits of their influence on grandchildren. Such is the case of Dr. William J. Henry, an optometrist who learned the profession via correspondence course and graduated from the Needles Institute in 1920. He passed away when his granddaughter, Karla Sue Henry, was 14. Shortly after his death, she decided to follow his professional path and become an optometrist. While she had planned a career in the practice of optometry, other mentors and opportunities guided her on a path to being one of the most prolific optometric researchers of our time.

Her heart for service to the profession also saw Karla Zadnik, OD, PhD, FAAO ascend to the Presidency of the American Academy of Optometry in November 2010.

Dr. Zadnik was born in Akron, Ohio, and lived in Stow, Ohio for a year before the family moved to La Habra, California due to her father's job with BF Goodrich. They returned to Ohio after a five year period. She lived in Kent for her school years, graduating from Theodore Roosevelt High School a year early due to her father's illness and early retirement. The day following her graduation, she moved to Santa Barbara, California.

nhotos from left to right

Karla Zadnik, OD, PhD and Mark Bullimore, MCOptom, PhD discover one of the obscure towns in Ohio upon their arrival in 1996!

Israel (Izzy) Goldberg, PhD, **Joe Barr (OD'77, MS'79),** Tim (Bernie) Edrington, OD, MS, Mae Gordon, PhD, and **Karla Zadnik, OD, PhD** at a CLEK meeting.

Karla Zadnik, OD, PhD and Don Mutti, OD, PhD on Halloween in the Orinda Longitudinal Study of Myopia's infamous Mobile Clinic.



It was during her school years in Ohio that she observed her grandfather. He practiced in the same building where he lived and was known to be something of a tinkerer and inventor. One of the products he made was a "jumping jack" retinoscopy target that moved to allow young people to relax their accommodation during retinoscopy. He sold this device out of the back of his car. It was during a guest lecture in the Akron area, hosted by **Donald Murphy (OD'72)**, that an old-time optometrist came up to her and shared that the fellow she knew as "Gumpy" (her grandfather) was known in optometry circles at the time as "Base-In Bill".

Dr. Zadnik completed three years of undergraduate work at the University of California, Santa Barbara and was then admitted to optometry school at the University of California, Berkeley (UCB). It was during her undergraduate work that she met Kurt Zadnik and married him just prior to entering UCB. Thanks to the gracious support of her parents, she was blessed to graduate debt-free, but, as she completed her fourth year of optometry school, she still didn't really have a career plan. The one thing she did know was: the last thing she would do was pursue a PhD in Physiological Optics.

Immediately following graduation, she held a variety of jobs. She spent two days/week doing vision screenings using the Modified Clinical Technique (MCT) and one day/week in practice in San Francisco. The final two days a week were spent as a Research Optometrist at the Smith-Kettlewell Institute of Visual Sciences doing experiments, measuring VEPs, and writing programming code.

Later that year, she accepted a position at the University of California, Davis (UCD) as a Staff Optometrist in the Department of Ophthalmology. One of her mentors, Mark J. Mannis, MD, was influential in allowing her to work one day/

week in the UCD Psychophysics lab, which was directed by Chris Johnson, PhD. It was there at UCD that she caught the research bug. A colleague's implication that Dr. Zadnik would spend her career as a staff optometrist in an ophthalmology department pushed her to reply with a resounding "Hmmm. I don't think so." She returned to the UCB School of Optometry in 1988 to pursue a PhD, under the advising and mentoring of Anthony Adams, OD, PhD. Her optometry school classmate Donald Mutti, OD, PhD, joined her in the graduate program. Their research project was a longitudinal study of myopia in Orinda, California measuring all of the ocular components. This project eventually became the multicenter CLEERE (Collaborative Longitudinal Evaluation of Ethnicity and Refractive Error) Study in the mid 1990s.

Dr. Zadnik was admitted as a Fellow to the American Academy of Optometry in 1984 and completed the Diplomate program in Cornea and Contact Lenses in 1986, the same year as **Richard Weisbarth**, **OD'80**, another Past President of the Academy.



Michael Harris, OD, MS, JD, **Mark Bullimore, MCOptom, PhD** and **Karla Zadnik, OD, PhD** at her 1992 PhD graduation.





OH-IO at the Academy with **Tamara Kuhlmann (OD'83)**, Kristina Haworth, OD, Gayle Glanville, MPA, **Karla Zadnik, OD, PhD**, **Jackie Davis (OD'82, MPH)**, **Vondolee Delgado-Nixon, PhD**, and **Julia Geldis (OD'05, MS'07)**

In 1988, as she began the graduate program at UCB, she was invited to attend the first American Optometric Association/American Academy of Optometry Summer Research Institute designed to put optometric researchers together to discuss grant writing. **Joseph T. Barr (OD'77, MS'79)** participated in the contact lens group at this Institute. The CLEK (Collaborative Longitudinal Evaluation of Keratoconus) Study, for which Dr. Zadnik served a s Principal Investigator and Study Chairman beginning in 1994, was born and secured a \$10 million grant from the National Eye Institute

for optometry. The biennial Summer Research Institute is now led by Dr. Zadnik and has seen almost \$60 million in research funding secured by and for the profession.

In January 1996, Dr. Zadnik made the decision to come to The Ohio State University College of Optometry. The decision was made during the interview process and occurred the week following the death of **Glenn A. Fry, PhD**, Dean Emeritus of the College. After attending Fry's funeral, which occurred during the interview visit, she felt an opportunity





Since arriving at the College, Dr. Zadnik has become a full professor and is the first and only Glenn A. Fry Professor in Optometry and Physiological Optics. She served as Interim Dean of the College following the retirement of John Schoessler (OD'66, MS'68, PhD'71) in 2004. She has served as an Associate Dean of the College since Dean Melvin Shipp, OD, **DrPH** was appointed in 2004. In 2007, the Wildermuth Clinic addition was completed under her leadership, topping Fry Hall with three new research floors.

Additionally, Karla serves as the Chair of the Biomedical Sciences Institutional Review Board (IRB) for the University, a position she has held since 2004. This IRB reviews 3,000 active study protocols each year from optometry, medicine, nursing, pharmacy, dentistry, and other disciplines. She is the first optometrist to hold this position at the University.

(photos from left to right) Robin Chalmers, OD, Angela Lansbury (aka Mrs. Potts to the Zadnik girls), and Dr. Zadnik at an NIH soiree.

Joe Barr, (OD'77, MS'79), and Karla Zadnik, OD, PhD shortly after her arrival at The Ohio State University College of Optometry.

After becoming a Fellow of the Academy, Dr. Zadnik immediately felt at home. After becoming a Diplomate, she volunteered in the Cornea and Contact Lens Section, ultimately serving as Chair. The influence of other colleagues who were doing work simply because they loved it rubbed off on her. Her time as Chair of the Academy's Research Committee also molded her. During her tenure on that committee, she helped to reshape the Academy's journal, Optometry and Vision Science, the scientific program, and the annual meeting. Serving on the Board of Directors was a natural next step, and she began that service upon election in 2000. As President over the next two years, she hopes to continue the commitment that the science of the profession is the best it can be to truly enhance the day-to-day practice of her colleagues. Additionally, she hopes to encourage clinicians to consume and do research.

Dr. Zadnik's research has produced 150 published papers, 19 book chapters, over 250 published abstracts, and over 250 invited lectures in 25 states, 4 Canadian provinces, and 10 foreign countries. This type of career has not been without its recognition and includes:

Young Optometrist of the Year -

California Optometric Association – 1989

Glenn A. Fry Lecture Award -

American Optometric Foundation - 1995

Distinguished Scholar -

National Academies of Practice - 1998

Galileo Award -

American Foundation for Vision Awareness - 1998

Honorary Doctor of Science -

Illinois College of Optometry - 2005

Alumnus of the Year -

University of California, Berkeley Alumni Association – 2006

Dr. Donald R. Korb Award for Excellence -

Contact Lens and Cornea Section, AOA - 2009

2009 Ohio Most Powerful and Influential Women Award,

National Diversity Council - 2009

Max Schapero Memorial Lecture Award -

Section on Cornea, Contact Lenses & Refractive Technologies, AAO - 2009

Distinguished Scholar Award -

The Ohio State University - 2010

Karla has been married to Kurt for 32 years. Kurt serves as the Managing Editor of Optometry and Vision Science, after being uprooted from his favorite job as a Staff Horticulturist at the UCB Botanical Gardens by his wife's move to Columbus. He is a graduate of the University of Illinois. They have two daughters; Andra (BA'07), who earned an MFA from Boston University and lives in Los Angeles working for a film distribution company, and Nina Marie, who is a junior pursuing an education degree at The Ohio State University. Hobbies for Dr. Zadnik include quilting and cycling. She has participated in multi-day cycling events including Pelotonia, the Pan Mass Challenge, and the Tour of the Scioto River Valley (TOSRV).

Congratulations to Dr. Karla Zadnik, on becoming President of the American Academy of Optometry. We are confident that her grandfather, Dr. "Base-In Bill" Henry would be proud of the accomplishments of his granddaughter.



Kurt Zadnik, Tom Hixson, OD, Karla Zadnik, OD PhD, Mike Guarnotta, and Don Mutti, OD. PhD at a UC Berkeley classmates' wedding in 1982.



Karla Zadnik, OD, PhD at her graduation

with husband Kurt, daughters Nina Marie and Andra, and her parents, Ellen and Karl Henry.



Robert Liggett (BS'64, OD'68) and his wife Jo with one of their champion pumpkins

Gregor Mendel, the Austrian monk who is credited as the "Father of Modern Genetics", might never have seen a pumpkin, let alone one bigger than himself. He did most of his plant genetics work with peas and published most of his papers on the subject of meteorology. But his genetic laws have been used by one of our own alumni to help him become a premier grower of giant pumpkins in the world. Robert P. Liggett (BS'64, OD'68) probably never had a clue that the genetics he was studying during his education would give him the background to become a champion pumpkin grower.

How to grow a pumpkin...

1. tesing the soil
2. tilling ground with maple leaves and alpaca manure

3. trading seeds
4. picking the seeds

1. The seeds of the se

Dr. Liggett has practiced in Circleville, Ohio for his entire career, joining **David S. Goldschmidt** (**BS'36**), and later adding **James J. Rocklin** (**OD'77**). After Dr. Goldschmidt retired, Dr. Erik Liggett, 1993 Illinois College of Optometry graduate, joined his father and Dr. Rocklin in their practice.

What ultimately became a passion that consumes the better part of the year started innocently enough as Dr. Liggett and his wife, Jo, made the move out of town and into the country to an 1844 farmhouse in 1992. A neighbor gave him a seed and plant of a giant pumpkin that Liggett grew in 1993. Being in Circleville, Ohio is just natural for growing pumpkins as it is the home of the Circleville Pumpkin Show (CPS), billed as "The Greatest Free Show on Earth" (www.pumpkinshow.com). As you might expect, there is a competition for growing the largest pumpkin. His first entry in 1993 at 188 lbs. didn't win, but the uniqueness of an optometrist grower caught people's attention.

In 1994, he put his genetics knowledge to work. He asked Jerry Rose, a giant pumpkin grower from Canfield, Ohio for seeds. Rose was the top grower in Ohio at the time, and Dr. Liggett recognized the great genetics of Rose's pumpkins. Those seeds set him on a course to win the pumpkin compe-

tition at the CPS in 1994, 1995, & 1996 with weights of 531, 445, and 628 lbs. respectively.

While he was out of the winner's circle for a few years, he returned in 2002 at 935 lbs, and was the first to go over 1,000 lbs in 2004 with a weight of 1,353 lbs. He is now in a four year run, having won in 2007 setting a state record at the time at 1,524.5 lbs, in 2008 at 1,375.5 lbs, in 2009 with a new pumpkin show record at 1,635.5 and in 2010 at 1,622 lbs. The last 2 pumpkins rank 14 and 17 respectively on the giant pumpkin list internationally. The hardware for such a win at CPS is a hat, medal, ribbon, and 3 foot tall trophy, as well as a cash prize.

So, what's the growing process? It begins in the fall, sometimes during the CPS, just after harvest. The ground is tilled with maple leaves and alpaca manure. (The use of alpaca manure is not a secret component; it is simply readily available.) An autumn soil test to decide what must be done to reach the ideal pH of 6.9 is done. Some actions to reach this pH are done in the fall and some in the spring. Liggett has been blessed with good soil – sandy loam – that drains well and has good nutrients.

Winter is spent trading seeds and deciding whether to grow three or four pumpkins the next year. He has traded seeds

8. transplanting seeds to the ground

9-11. allowing the vines to grow









5. planting pumpkins seeds









with alumni including Wallace Knapp (OD'69), and Phil Valentine (OD'65). The biggest decision of the winter is deciding which seeds to plant. The website www.aggc.org organizes the genetic information for each of hundreds of giant pumpkins grown in the US for four generations. Seeds are selected based on characteristics such as size, color, hardiness, & shell thickness.

Seeds are planted in the house between April 20-25 and transferred outside into the ground by May 1. Between late June and early July, the male and female blossoms bloom. The pollen from one desirable male blossom is used to pollinate another desirable female blossom and the pumpkin begins to grow. Liggett's largest pumpkin grew for 111 days, averaging 15 lbs of growth per day, and enjoying a 14 day spurt that averaged 40 lbs per day.

Each plant has about 800 ft² of space to live in, and needs one inch of water per week. A little fertilizer, balancing micronutrients of nitrogen, phosphorus, calcium and potassium, is automatically delivered to the plants. A sprayed fertilizer, usually of fish emulsion or seaweed, is often used at night.

Obstacles to growth can include weather, diseases like Powdery Mildew and Watermelon Mosaic Virus, birds eating the

13. pollinating the flowers





14. after pollination



15. early growth of the pumpkins

end of the plants, as well as the shell of the pumpkin splitting, or growing onto the main vine, which can reach 3 inches in diameter.

How does a grower show a 250% increase in size of an already large pumpkin from 1996 to 2009? The performance-enhancing secret of the grower is mycorrhiza, a good fungus that enhances the performance of plants by extending their hair roots. The symbiotic relationship of the host vine and the mycorrhiza enables the plant to grow greatly. This fungus is put in the plant hole at planting and on any leaf nodes on side vines where the tap root goes into the ground.

Liggett thinks he has the right genetics to get to a 2000 lb pumpkin. Then he will retire from growing... maybe. He still practices four days a week, but enjoys time with family, which includes wife, Jo; son Erik wife Michelle, children Isabella & Chase; daughter Erinne, husband Kevin, children Bill & Zachary; son David, wife Katrina; daughter Carrie, husband Eric, children Christine, Cara & Brendan; and son Dan, wife Shonda, children Tristen, Jordan & Jenna.



Dr. Liggett, his wife Jo, and four grandchildren with a champion pumpkin.

Moving one of the champion pumpkins to the pumpkin show.



Diversity Dialogues: Career Conversations

The Ohio State University College of Optometry Diversity Enhancement Committee launched a new program in January 2011. "Diversity Dialogues: Career Conversations" builds on a variety of diversity events. The purpose of these activities is to support our diverse students so that they can succeed in the classroom, in the clinics, and in their optometric careers.

Four diverse practitioners agreed to serve as panel members, sharing information about their career paths, backgrounds, and the struggles of optometric practice. They answered questions posed by a moderator and by students. All College of Optometry students were invited to attend, ask questions, and share snacks that reflected their cultural backgrounds. Drs. Yoongie Min (OD'89), Todd Clark (OD'98), Stephanie Gutierrez Baxter (OD'08), and San-San Cooley (OD'09) served as the panel members, while Dr. Jackie Davis (OD'81, MPH) acted as moderator.

Dr. Jackie Davis graduated from Central State University with her B.S. degree, received her O.D. in 1981, and earned a Master's degree in Public Health in 2008 from The Ohio State University. She served as Vision Clinic Chief of ECCO Family Health Center from 1982 through 1990. She was a staff optometrist for Dr. Wilbur Blount's ophthalmology practice from 1983 to 2002. She owned her own practice in Columbus from 1987 to 2009. She is currently an Assistant Professor of Clinical Optometry at OSU and is in charge of outreach programs, including the OSU Family Practice on South High Street. She has been a member of the Ohio State Board of Optometry, the National Optometric Association, the National Board of Examiners in Optometry, the Central Ohio Diabetes Alliance, and is a fellow of the American Academy of Optometry.

Dr. Min pursued his undergraduate work at Case Western Reserve University and The Ohio State University, where he received a Bachelor of Science Degree in Biology in 1985 and his O.D. degree in 1989. He worked until 1991 at Lakeland Eye Surgeons, a multi-specialty surgical and medical practice in Lorain, Ohio. He opened Northwest Vision Center in Columbus in 1991 and also has a practice in Chillicothe, Ohio. He is active in the Ohio Optometric Association, is a past president of Optometry Alumni and Friends, and serves as a member of the Dean's Advisory Council. He reminded students that he has never had a patient ask him what grades he earned while in optometry school.

Dr. Baxter agreed that people skills are probably more important to patient care and success in clinical practice than getting an "A" in the human physiology course. She completed her B.S. in Biology at the University of Toledo and graduated from The Ohio State University College of Optometry in 2008. She joined **Gregory Hicks (OD'84)** at Family Eye Care Centers in 2008 and practices in the Sandusky and Clyde locations in northern Ohio. She is involved with the Clyde Business & Professional Association and North Coast Young Professionals. She is also a member of the Ohio Optometric Association and a board member of Optometry Alumni and Friends Society Board. She enjoys having optometry students spend time in her practice, and she encourages them to do so.

Dr. Clark also practices in two locations: Image Optical in Columbus and Westerville, Ohio. The Westerville office is a traditional family practice, while the short north office is a boutique with unique high-end eyewear. He spent three years in undergraduate work at The Ohio State University prior to earning his O.D. in 1998. He completed a residency program at Erdey Eye Group. He opened his first practice in 1999 in Westerville and bought the second practice in the Short North in 2002. He is a trustee for the Ohio Optometric Association and inaugural chair of the Vision Care Section of the Ohio Public Health Association. Dr. Clark mentioned that he found a good practice builder was taking the time to send hand-written thank-you notes to his patients at the end of each day.

Dr. Cooley completed her undergraduate work at The University of Minnesota and earned her O.D. from The Ohio State University in 2009. She then completed a one-year residency at Cincinnati Eye Institute. She is now a Clinical Assistant Professor at the College of Optometry. She led a discussion about residencies and offered to answer questions students asked about applying for residencies. All four panelists emphasized that students graduating from The Ohio State University College of Optometry are well-prepared to enter practice without a residency; however, the residency provides an additional credential and the experience with diverse patients which builds confidence.

The students who attended the event appreciated the opportunity to learn from the experiences of the panelists and ask them questions. They learned that it is not necessary for them to decide at graduation where and how they want to practice optometry for the rest of their lives. Optometry provides the flexibility to change career paths, while offering fulfillment and enriching practioners' lives and the lives of their patients.

College News: Focus on DAC

Dean's Advisory Council Member Highlight: Cheryl Archer, OD



In the Spring of 2008, Dean Melvin Shipp established a Dean's Advisory Council (DAC). The council members' primary purpose is to offer their collective professional insight and business acumen to assist Dean Shipp as he leads the College's response to the ever-changing needs of students, faculty, staff, and the community.

In recognition of their personal and professional experiences and achievements, and their capacity to influence constituencies and stakeholders, Dean Shipp appointed 12 members to serve on the DAC. One of the members is **Cheryl Archer (OD,'84)**, a private practice optometrist in Lima, Ohio.

Dr. Archer received her bachelor of arts degree in physics and mathematics from DePauw University in Greencastle, Indiana, and her Doctor of Optometry degree from The Ohio State University College of Optometry.

From early on in her career, Dr. Archer's goal has been to provide vision and eye care to those people who cannot afford it, particularly needy children. She has been a member of Volunteers in Optometric Service to Humanity since 1985 and made a mission trip to the Ukraine in 1996. She is presently a board member of the American Optometric Association Foundation, Optometry's Charity. She is a Vision USA volunteer. Dr. Archer was the impetus behind the formation of the Ohio Optometric Foundation, serving as its first president from 2003-2006 and a second term from 2010 to present. She is a member of both the American Public Health Association and Ohio Public Health Association since 2000. She is a past president of the Ohio Optometric Association. She has been a RealEyes Classroom Initiative volunteer since its inception in 1999.



Dr. Archer giving a school exam

Dr. Archer has also been extremely active in her hometown of Wapakoneta. From 1990 to 2010, she served in the Wapakoneta Rotary Club, serving on the board of directors from 1994 to 1996. She served on the board of directors of the American Cancer Society from 1998 to 2002, and the Wapakoneta Family YWCA board of directors from 1997 to 2002. She is a founding member of the Wapakoneta Community Foundation, serving from 1998 to 2010. In 2007, Dr. Archer was recognized by the publication Vision Monday as being among the top twenty influential women in Optometry.

She has been in group practice settings since 1994 in Lima, Minster (1998), Bowling Green and Pemberville (1999). The latter two practices have been in partnership with husband **John T. Archer (OD '75)**.

The College on YouTube

We continue to explore the many varieties of social media available to communicate the exciting things happening here at the College. Our latest endeavor is a newly created YouTube channel at http://www.youtube.com/user/OSUoptometry where we upload videos related to the College. This central repository of OSU College of Optometry videos helps expand our ability to offer movies on the College website and Facebook page.

Videos of interest currently on our YouTube Channel include:

- Lectures from the 2010 and 2011 Myers Lecture Series
- Video segments about the College that have appeared on WOSU-TV (Dr. Heather Chandler's research and Dr. Joan Nerderman's work at Faith Mission)

College News

John A. Prior Health **Sciences Library Expansion**

✓onstruction is happening in virtually every quadrant of campus. Next door to Fry Hall, the John A. Prior Health Sciences Library is in the process of adding two new floors. The new addition will be the site of the College of Medicine's Clinical Skills Education and Assessment Center. The sixth floor space will consist of the following:

- Critical care rooms: Four beds with room for eight-person teams per bed, movable walls, and the ability to convert into two operating rooms (2,411 square feet)
- Procedures lab: Highly flexible room for multidisciplinary skills practice with floor power and movable furniture (3,043 square feet)
- Ultrasound lab: Proprietary entrance, four gurneys with curtain dividers, and 24/7 access to space (478 square feet)



- Multi-purpose Rooms: Five rooms can be used for teambased activity, conversationally-driven for family rooms, debriefing rooms, pre-assessment, etc. (347 square feet)
- Surgery tech lab: Lab equipped to serve ACS curriculum clinical skills standards (513 square feet)
- Seminar room: Seminar/classroom equipped with furnishings for sixty, divisible into two classrooms (1,385 square feet)

The seventh floor programming and fundraising is underway. The current construction project does not include finishing the seventh floor at this time. If you would like to follow the progress, visit the blog, Innovation On The Rise www.innovationontherise.wordpress.com, to read weekly updates, anecdotes and guest posts.

Student Recruitment Update

Ver the last year, much has changed for applicants to optometry school. With the introduction of the optometry centralized application process (OptomCAS), students have found it easier to apply to more institutions. Applicants who entered optometry school in autumn 2010 on average applied to at least five of the twenty schools nationally. That number is up from just two to three schools the year before. Here at Ohio State we saw our applicant pool rise from 330 students in 2009 to 589 in 2010. Competition for the best applicants is fierce, and with our goal to enroll the brightest, most diverse class of students from across Ohio and the nation, we have adopted new strategies to seek out our future graduates.

The Office of Student Affairs plans many recruitment events throughout the year and maintains constant contact with prospective students. Recruitment on campus includes biweekly meetings with our pre-optometry club (one of the largest in the nation), daily information sessions with prospective students held in the College, interview days (nearly 65 each year), our annual Open House & Career Day, I-DOC (Improving Diversity in Optometric Careers) program, and more than twenty special enrichment activities with campus clubs and organizations as well as high school student groups from throughout central Ohio.

Outside of Ohio State, we visit pre-optometry clubs and health professions fairs at many of our national feeder institutions. This academic year alone, our office has visited nearly 35 colleges and universities in 10 states.

While we know we can't reach every student with a visit, we use technology to broadcast our message to others. Our College website is jam-packed with information and statistics regarding our program in both print and video form. We also have College Facebook and YouTube pages where we share updates on a myriad of topics.

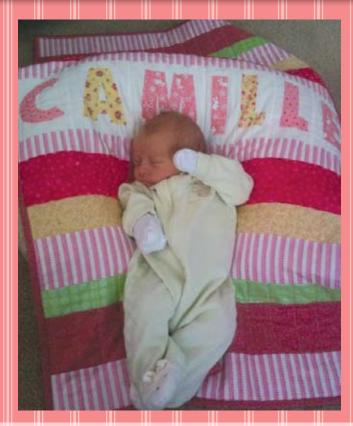
Building relationships with our future graduates often starts with our graduates introducing the profession in an examination room. That initial spark and mentorship is irreplaceable, and the College and the profession thank you for the recruitment efforts you embark upon with so many talented students.

Feel free to refer any interested student to our Office of Student Affairs (614-292-2647 or optometry@osu.edu) - we'll be happy to meet with them!

College News

Optometry Private Practice Club at OSU

The OSU Optometry and Friends Alumni Society is assisting the College of Optometry Private Practice Club at OSU in expanding the Day-With-A-Doc mentoring program. This relatively new program started with central Ohio doctors and we would like to expand it to include practitioners from the rest of Ohio and the U.S. The focus is on finding doctors who would be willing to have an optometry student come to their office one or two days per year at most as an unpaid observer. If you would like an application or additional information, please contact Dr. Stephanie Baxter at stephanie.idr@gmail.com and we will provide the information you need.



Welcome Camille Adriana Jordan! Born January 14, 2011 to **Dr. Lisa Jones-Jordan, MS, PhD,** faculty and her husband Phil. Congratulations!



Congressman Patrick J. Tiberi visited the College to discuss important vision issues: (top row) **Jeff Fogt (OD'89)**, Patrick Tiberi, Rick Cornett, **Greg Good (OD'75, PhD'81)** and (seated) Linda Fette, Whitney Koch (Tiberi's Legislative Assistant), and **Associate Dean Karla Zadnik, OD, PhD**

Alumni News

1949 Loren L. Pace (BS'49) practiced Full- and Part-time for 57 years. He writes that he is "Still upright and clear-headed and would like to do it all over again."

1950 Lester S. Zeff (BS'50) wrote that his family just welcomed their fifth generation – great grandparents to twin boys.

1954 Donald L. Lewis (BS'54, MD'61) recently retired from private practice in Columbus, Ohio.

1955 Richard J. Ball (BS'55, MS'58) is just completing six years as an elected member of the Michigan State House of Representatives.

1958 Thomas D. Kiggins (BS'58, BS'66) writes that he is "One of the last dinosaurs still in practice 5 days a week."

1967 Koran Zehnder (OD'67) Drs. Zehnder and Hurst have an optometric practice in New Philadelphia Ohio, along with Dr. Steve Maurer (also an OSU grad). They practice as "The Eye Doctors."

1972 Frank Tangeman (OD'72) and family are expecting two more grandchildren this year, bringing the total to eight. He is excited about new graduate Chad Otte joining his practice this summer.

1975 John Pole (OD'75, MS'79) and wife Jane report that their children have chosen careers in the health field: Joseph Pole, PhD, medical physics, University of Virginia; Philip Pole, PharmD, Ferris State University; and Mary Pole, BSN, Michigan State University.

1977 Jeffrey Martin (OD'77) writes that son, Matthew, is in law school at Golden Gate University (San Francisco) and son, Nathan, is a 2010 OSU graduate with dual majors in History and International Studies.

1977 Joe Barr (OD'77, MS'79) received the American Academy of Optometry's 2010 Max Schapero Memorial Award. The award is presented annually to a clinician, researcher, or scholar who has made a significant contribution to the cornea and contact lens field by virtue of his or her publications, lectures, or research efforts.

Marooned!, at Jack's Lake, Canada. All OSU Grads: **Matt Hurst (OD'96)**, Kiera Zehnder Hurst (BS'93), Kay Deetz Zehnder (BS'64), and **Koran Zehnder (OD'67)**.



Alumni News



Jerry R. Paugh (OD'79, MS'81) with Professor Liu outside Xiamen University.

1979 Jerry R. Paugh (OD'79, MS'81) traveled to Ziaman, P.R. China to initiate a dry eye study and gave a presentation on dry eye and contact lens solution toxicities at the Eye Institute, Xiaman University.

1985 David B. Stebelton (OD'85) enjoys hunting, fishing and skiing. His wife, Stephanie, is studying to be a nurse practitioner. Their children are Lauren (15), Dave Jr. (12), and Jill (10).

1987 Steve Curtis (OD'87) and wife, Liz, perform with the Navigators, a band formed in 2003 to provide entertainment at the annual summer festival for St. Brendan the Navigator Church in Hilliard, Ohio. Steve is the drummer, and wife Liz is a lead singer. During the day, Steve operates his practice, Riverview Eye Associates

1989 Joann S. Vasko (OD'89) has a daughter, Jordan, who was accepted into the Honors College at Ohio State! GO **BUCKS!**

1992 Kata Pagon (OD'92) writes that son Nick graduated from Miami University in 2009 and is now working full time at Rosetta Marketing. Son Adam is due to graduate from Miami University in May 2011. Son Mike started his freshman year in high school.

1992 Pamela Bernard (OD'92) was married in a sunset service on the beach in Maui! Aloha! On March 2, 2010 (yes, the date 3-2-10).

1998 Aaron B Lawrence (BS'96, **OD'98)** is the proud father of Gavin Zandes Lawrence, born July 22, 2010.

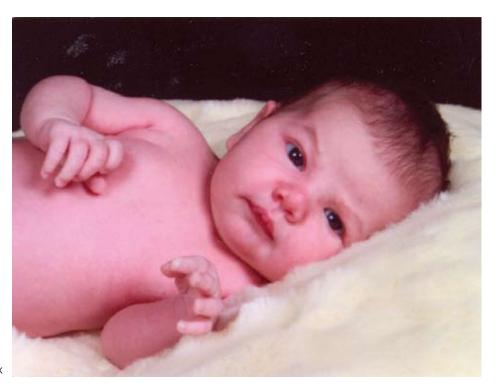
1999 Brent T. Gerlach (OD'99) and his wife celebrated the birth of their second child, Owen Thomas Gerlach, in September.

2001 Melissa Billings (OD'01) just completed her term as the 2010 president of the Urbandale Chamber of Commerce (Urbandale, IA). She also served as President of the Des Moines Junior Women's Club for a second term in 2010.

2002 Josie Kosunick (OD'02) and Greg Kosunick (OD'02) welcomed their third child, Lena Grace, on May 18, 2010.

2003 Daniel Garn (OD'03) purchased Ironwood Vision Center in Coeur d' Alene, Idaho in 2006. He and his wife Shelece have five children: Taylor (14), Kallie (11), Cody (9), Sydney (6) and Samuel (5). He's working hard in private practice and living the dream!

2003 Courtney Dewey (OD'03) has joined the Pediatric Ophthalmology and Adult Strabismus Service, Kellogg Eye Center, University of Michigan.



Alumni News

2005 Nick Bollin (OD'05) recently joined the Palmetto Eye Specialists' Lady's Island office in Palmetto Business Park in Georgia.

2005 Kim Nguyen Stuckey (OD'05) and husband Chad welcomed Rylie Stuckey to the family on November 25, 2010.

2008 Michael Kennedy (OD'08) has joined Elgin Family Eye Care in Elgin, IL. He enjoys spending time with his wife, Kristen, and dog, Tessie. He also enjoys working out, golf, bowling, hockey, baseball, and skiing.

In Memoriam

J. Boyd Eskridge (MS'59, PhD'64) Donald A. Springer ('46)



Rylie Stuckey



reunion weekend

September 9-11 2011













Distinguished Alumnus Award Winner 2011

This year's Distinguished Alumnus Award will be presented to **Arol Augsburger (OD/MS'71)**. You are invited to join fellow alumni and friends on Friday, September 9 at the banquet to celebrate his achievements.

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